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VOLUME 2, NO. 20

WWW.UNIFOR.ORG

OCTOBER 9, 2014



uniforum



After his keynote speech to the Good Jobs Summit, Van Jones (left) took part in a green jobs workshop with Unifor Atlantic Regional Director Lana Payne. For more Summit photos, go to flickr.com/photos/uniforcanada.

Jobs Round Table set up

The Good Jobs Summit was only the start.

The weekend of ideas and debates ended with formation of a Round Table group that includes leading Canadian business people, student leaders, politicians and labour leaders tasked with finding ways to create good jobs.

"The hard work of this >>Continued on page3

Goods jobs address inequity

Good jobs can do so much more than offer people the foundation for building a life and providing for their families, Ontario Premier Kathleen Wynne says.

They can help build a better society.

"We don't just seek good jobs as an end to themselves. We seek good

jobs because they build the fairer, more equitable society we want," Wynne said in her address to the Good Jobs Summit on October 4.

Equity-seeking groups including Aboriginals, women and people of colour are often hurt most when there is an economic downturn, Wynne said. An emphasis on good jobs, however, can help address inequity.

"An economy that preys on those on the margins cannot be the engine of a

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Unifor fights anti-labour legislation

Health care workers in Nova Scotia, including Unifor members, came together to resist legislation passed by the provincial government amalgamating the province's district health authorities and cutting the number of health care bargaining units from 50 to just four.

"Unifor members

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#unifor

Here's a selection of tweets about @UniforTheUnion

@cfsns

"They say you can't do it, but you can." David Miller on local procurement of transit infrastructure during his time as TO mayor. #GoodJobs

@Kathleen_Wynne

Working together to create #goodjobs in Ontario. Spoke with workers @ UniforTheUnion's @ GoodJobsEmplois Summit

In brief

Local 4266, Brinks

The 130 members of Unifor Local 4266 at Brinks Canada in Ottawa have ratified a new collective agreement that includes wage increases and a shift premium for ATM night crews.

There were also improvements for part-timers, including an improved bidding for hours and wage increases above the regular increases. All members received a signing bonus of \$1,000.

As well, Brinks committed that it has no plans to implement all off crews in Ottawa, and the employer must consult with the local before making any changes to any work model.

Comms Conference

The first Unifor Communications Conference is in Port Elgin next month. The conference November 7-9 will feature workshops and discussions on communicating with members, developing a communications strategy, communications during bargaining, working online and design principles. To register or for more information, email communications@unifor.org. 

Photo spotlight

SUBMIT YOUR PHOTOS TO COMMUNICATIONS@UNIFOR.ORG



PHOTO BY JODI NESBITT

Unifor Local 240 received an award for the Top Coffee Break 2013 Fundraiser from the Alzheimer Society of Windsor & Essex County, raising \$2,335. Pictured are Angela Divitaris, Jodi Nesbitt and Paula Bastien Stedman.



PHOTO BY JENNIFER ROWSOM

The Good Jobs Summit attracted a diverse group of people, including students, business leaders, labour leaders and academics.

Decent jobs are possible

While structural changes in the Canadian economy have made good jobs harder to find and led to fewer such jobs being created, change is possible, members of the Good Jobs Summit's opening panel said.

"When I first started

looking at the data, I thought it was cyclical, but it's not," Kaylie Tiessen, Canadian Centre for Policy Alternatives Ontario Economist, said of the rise in precarious work.

Tiessen was on the Good Jobs Summit's opening panel with Unifor Economist Jim Stanford, ATB Financial Chief Economist Todd Hirsch and Globe and Mail

Personal Finance Columnist Preet Banerjee.

"The deck really is stacked against young Canadians," said Banerjee.

Stanford said business should offer more training.

"We can't let companies take the cheap way out of not training new workers, and then complain about the lack of skilled workers," he said. 

Van Jones energizes Jobs Summit

Unlocking the incredible skills of Canadians is key to energizing the economy and creating meaningful full-time jobs, Good Jobs Summit keynote speaker Van Jones, former advisor to Barack Obama, says.

"To live in a Canada that works for everyone, and where everyone works. That is the objective," he said.

Participants in the Summit were treated to a powerful speech from one of the leaders in the American green jobs movement as he spoke about aggressively tackling inequality, including



Van Jones was a popular speaker at the Summit

racial inequality in law enforcement.

Jones emphasized movement-building and uniting allies, reminding participants that the elite and the "economic cheaters" are united.

He cited the creation of Unifor as an important step

towards building a power base for working people, particularly community chapters.

"We must do a better job of articulating what we're for, that's how we lead."

To see this address and more, go to youtube.com/user/UniforCanada. 

UNIFOR COMMUNICATIONS: SARAH BLACKSTOCK, SHANNON DEVINE, KATIE ARNUP, STUART LAIDLAW, IAN BOYKO, SHELLEY BURGOWNE, MARIE-ANDREE L'HEUREUX AND ANNE MARIE VINCENT

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inequity” on page 1

just society,” Wynne said. “An economy that serves our collective needs and aspirations – that is what we strive for.”

Wynne pointed to her government’s promise to increase the wages of Personal Support Workers by \$4 an hour as an example of how good jobs can address inequities in society.

“The women – let’s face it, the women – who do that work deserve a decent wage.”

Wynne commended organizers of the Summit, including Unifor, students and business groups saying that only by working together can groups that too often oppose each other find the solutions that are needed. 

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“Bargaining
association...” on page 1

protested for five days last week with heart and with pride. They stood up not just for their own rights, but the rights of every worker in the province of Nova Scotia. Our union is stronger because of them,” said Unifor Atlantic Regional Director Lana Payne.

The province’s four health care unions – Unifor, The Nova Scotia Nurses’ Union, CUPE Nova Scotia and NSGEU – worked over the summer on a plan to create a bargaining association that would allow all members to stay in their current union and for bargaining to be done for just four job classifications.

Despite working with government on this plan, the bill tabled by the



Liberals made no mention of a bargaining association and included anti-labour clauses that would strip away the rights of health care workers and appeared to suggest that members would be slotted into one of the four unions by an arbitrator.

“Unifor is firmly committed to working through the mediation process to establish a council of health care

unions,” Payne said.

“The bargaining association will allow proud Unifor members to remain proud Unifor members and it will best protect the benefits and conditions for which we have fought long and hard.”

Unifor has remained firm in its commitment to working with the other three health care unions, Payne said. 

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up” on page 1

Summit will continue with this Round Table group,” Unifor National President Jerry Dias said. “We have here a group representing different parts of Canadian society, and we’ll need all their best efforts and resolve to create good jobs in this country.”

Confirmed members of the Round Table include Dias, J.D. Irving co-CEO Jim Irving, Canadian Federation of Students National Chairperson Jessica McCormick, former Toronto mayor and World Wildlife Fund Canada CEO David Miller and Metro Vancouver Alliance Organizer Deborah Littman.

“We know good jobs do

happen when companies work together with educators, unions and government to deliver targeted training, and the investment in people and operations to sustain competitiveness,” Irving said.

The Good Jobs Summit began October 3 with a panel discussion by some of Canada’s leading economic thinkers, talking about what makes a good job and the conditions needed to create them.

“A good job is where they treat you as a human being and not just a productive input,” said Unifor Economist Jim Stanford, who was on the economics panel.

Canadian Federation of Students National Chairperson Jessica



McCormick said students today face challenges unlike those faced by previous generations, and stand to become the first generation to not do better than the one before it.

“Students and young workers need good jobs to pay down record levels of student debt and build fulfilling careers,” McCormick said.

Dias said it is important for organized labour to work with business and government leaders to find

creative solutions to create good, full-time jobs.

“Temporary jobs are not the way to go. Permanent, full-time jobs build communities,” Dias said in a closing panel at the Summit on October 5.

Ideas for job creation were discussed in a series of workshops on topics such as green jobs, the challenges facing young and old workers, living wages, labour standards, rural and regional economies and precarious jobs. 

Walking for hope

Unifor National President Jerry Dias took part in the Halton Women's Place 'Hope in High Heels' walk last month, taking to the streets to raise awareness about violence against women.

"The women in my family and the women in the labour movement have helped me understand that violence against women will only end with the involvement and leadership

of men," said Dias.

This is the fourth time that Dias and his son Jordan have participated in the event and together the pair raised more than \$65,000 for the shelter this year, adding to the \$120,000 they raised in the three years prior.

Addressing the crowd at the event, Dias noted how happy he was to see the number participants grow each year. He also



Unifor National President Jerry Dias and his son Jordan have been in the Hope in High Heels walk for four years.

acknowledged just how much work there is still to be done.

"When we have over 1,000 missing and murdered Aboriginal

women and girls in our country and a government that refuses to so much as call an inquiry, we know that we have a long way to go," said Dias. 

Payne shares her 'Bold Vision'

Lana Payne, Unifor Atlantic Regional Director, was one of 23 visionaries asked to share her inspiration for the future of the country at the "Women of Bold Vision" conference in Charlottetown recently, where 150 Canadian women gathered.

Payne was nominated for her demonstrated leadership and commitment to pursuing social justice. She is a powerful force in the Canadian labour

movement, ensuring the movement prioritizes fighting for and defending women's rights in the workplace and in society.

"Women still face great inequalities in the workplace and at home," says Payne.

"But over the last few decades some of the greatest gains we have made for women have been through the labour movement. The fight for women's equality must



Participants in the Bold Vision conference reproduced the famous Fathers of Confederation photograph.

remain a priority for the labour movement. It is also my hope that our movement will continue to build relationships with others working for women's

equality."

The conference ran from September 24 to 26, bringing together some of Canada's most dynamic women leaders. 

CTV reporter wins labour reporting award

CTV London reporter Cristina Howorun has won this year's Unifor Local 87-M Labour Journalism Award for her comprehensive and unflinching four-part series on the impact of Right-To-Work legislation in North America.

"Cristina Howorun's superb reporting helped demystify a highly controversial labour policy - initially a key plank in Tim Hudak's failed bid

for Ontario premier - and made it easy for viewers to understand," said Paul Morse, president of Unifor Local 87-M.

"In an age of unrelenting political spin-doctoring, Cristina's reportage on a critical labour issue stands out. It's what great journalism is all about."

Howorun covered the Ontario Progressive Conservative convention in late 2013 and was the first

journalist to break the news of major dissent within Hudak's party over Right-To-Work laws.

Ultimately, pressure from within his own ranks forced Hudak to drop it from his platform.

Her four-part special report on Right-To-Work took her to three U.S. states that had enacted the legislation.

"Cristina Howorun exemplifies the definition



Cristina Howorun

of a good journalist - she's tough, impartial, balanced, insightful, and knowledgeable, and her stories connect directly with her viewers," said Unifor Media Chair Randy Kitt. 